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Press Release

Staffing Company Focuses on Work Ethic of New Hires

A chronic problem in companies across the country

Lowell, MA, April 8, 2013: Operon Resource Management announces the release of its new orientation program that addresses work ethic of entry-level workers. The program is complemented by a training module and related graphics that are posted throughout the manufacturing facilities in which they operate.

The program has been in development for the past year as human resource specialists and staffing managers grappled with the mechanisms that would result in changed behaviors.

Over the past several years, the work ethic of new factory workers (as well as employees in other sectors) has diminished. It seems that many young people are not finding these qualities exhibited or reinforced in the home or through the school system. Some pundits speculate as to why, but the trend is clear and it has been documented in many news stories in recent times.

“There just does not seem to be a sense of recognition that these qualities are important” says Luz Burgos-Ortiz, the Work Ethic Program director and developer. As an On-Site Manager for Operon, Burgos-Ortiz sees a growing number of applicants who lack these qualities. The key qualities that seem to be lacking include: Attendance, Attitude, Teamwork, Productivity, Organizational Skills, Appearance and Initiative!

Operon’s program is attempting to influence those few who can be reached by the content of their program. “We know this is a behavioral issue, and that our program is not going to yield windfall improvements in overall work ethic. But if we can just influence 5% of the applicants it will make a huge difference” says Burgos-Ortiz.

For Immediate Release

Operon's program is heavily graphics and video oriented to appeal to the harder-to-reach audience of young manufacturing workers. Al Cotton, Corporate Director for Communications for Nypro Inc., who assisted Operon in the development of this program said, "This is a growing problem! We can either sit by and do nothing, or try to make a difference. Operon has chosen to do the latter! It is a bit of an experiment, but that's what separates innovators from everyone else."

The program will be integrated into Operon's business model and operational process by 1 May.

About Operon: Operon is the leading provider of temporary labor and workforce solutions for healthcare product manufacturing companies. The company has a unique expertise in customized on-site resource management programs for mid-sized and larger companies.